

2019-2020 District Goals



District: District 5 NW
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

We had our annual Spring Rally in April 6th, 2019 in which we have our President, Secretary, and Treasurer training to be ready for the 2019-2020 year. I emailed all clubs to remind them of online trainings available for those that didn't attend the Spring Rally. All clubs have received by email and in the ND LION Paper information for the District Administrator to assist with entering info. Clubs are encouraged to add a Club Administrator.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

We had a Zone chair Training by the GLT before the 1st District Cabinet Meeting on August 3rd, 2019. 5 of the 6 Zone Chairs were trained and all the information was given to the Secretary of the Club for the missing Zone Chair. He was encouraged to call or email the GLT with any questions . All of the Zone chairs except one have had their 1st Zone meeting. There is a Zone meeting planned for November 14th,2019. in zone 3A. At that time all Zones will have had their 1st meeting.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

We do have a Leo Represented on the Cabinet this year , the Mandan Leo President and we will be developing some guidelines for this position going forward.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	22
2nd Quarter	20
3rd Quarter	25
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 87 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 2 Leo Club(s).

My district will start 1 Speciality Club(s).

Nationality

My district will start 0 Campus Club(s) at I am not planning a Campus Club at this time.

school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	19
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district's membership drops will not exceed 79 members.

Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

We saved Beach Lions Club from closing and will be working on building their membership back up . We will continue to work on retention.

NET GROWTH GOAL

87	+	20	-	79	=	28
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100000 people.

Action Items:

- Of the total number of people served in my district, 20000 people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

- I will continue to encourage doing Service Projects with Girl Scouts, Boy Scouts, Special Olympics Groups and other organizations that work with children.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

We are working on a Tree planting Service Project in the Spring.

We will also do an Interstate Rest Stop giving cookies and coffee to travelers.

Custom goal and action items

We handed out information about our MD5 2020 Youth Camp at the State Convention in October. Will distribute to all Leo Clubs...we have 4 in our district now.... and to All Lions Clubs.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 240.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 10 100/100 Clubs this year

Additional action items to achieve this goal:

The DG Team will promote personal giving through LCIF with our DG visits.

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Our GLT, GST and 1st VDG are actively working with clubs to input and understand how to input their service activities.

Custom goal and action items

Project #1

MD5 Council of Governors

MD LCIF Fundraiser for 2019-2024

Approved March 30, 2019

District 5NW Proposal

Purpose: Make a US\$30,000 Major Gift Pledge from MD5 to LCIF Campaign 100 Promote Peace Poster contest (US\$6,000/year for five years).

Time Frame: 2019-2024

Description: Two Peace Poster winners from each district will be assigned to the 12 months of the year, with the winning posters, artists, sponsoring clubs featured.

Amount: 1,000 calendars will be printed with 150 for each US district and 200 for each Saskatchewan district.

Funding: MD5 will budget funds to pay for the printing of the posters. To avoid merchandise crossing international borders, one Canadian and one US printer will be identified to print the same calendar for distribution in the respective countries.

Donation: Each US district will be billed in US currency for up to 150 calendars sold in each US district payable by the spring meeting of the Council of Governors. Each Saskatchewan district will be billed in US currency for up to 200 calendars sold in each Saskatchewan district payable by the spring meeting of the Council of Governors.

The Process: District 5NW will raise funds by selling the LCIF/ Promote Peace Poster calendars to the District 5NW Lions clubs at \$10.00 each. This will be an opportunity for more Lions to get involved in a district-wide project of promoting the calendars for the Peace Poster contest. If every club were involved, that would mean selling 2-3 calendars per club to raise US\$1,000 per Lion year.

Preparation: All the districts need to have their winners selected by October 31, 2019 as well as District 5NW. The calendars can then be printed and ready to distribute by the end of December 2019 to be available to start selling throughout the 2nd half of the Lion year.

(We have the printer secured and are working on getting the Peace Posters from all the Districts. We are moving forward with this project.)

Project #2

1st Annual ND Lions Day

State-Wide Spring Pancake Sausage Breakfast Celebrating Lions in ND and promoting LCIF.

Goal would be that every club in the state would participate.

Every town with multiple clubs would combine their efforts for one Annual ND Lions Day Pancake Breakfast.

50% of what is raised would go to LCIF and 50% to the Lions Clubs.

Would promote State-wide.